

CHERISH NEWS

April 2022



Church-based Health Intervention to **E**liminate
Racial Inequalities in Cardiovascular **H**ealth

CHERISH 2022 GOALS


- Spring CHERISH health events at Churches
- Zoom Presentation of Needs Assessment
- Finalize CHERISH Program
- Partner with 42 Churches in the Greater New Orleans area

**TULANE SCHOOL OF PUBLIC HEALTH AND
TROPICAL MEDICINE
TULANE SCHOOL OF MEDICINE**



DID YOU KNOW?

- 1 in 8 men are diagnosed with prostate cancer.
- Black men are 2 times more likely to be diagnosed with and to die from prostate cancer.
- BLAC is an organization that intends to reach Black men through community partnerships with federally qualified health centers, churches, barbershops, Black Greek letter organizations, social aid and pleasure clubs, and local small businesses.

Brothers Linked Against Cancer 

BLAC

CHERISH PARTNER SPOTLIGHT

Brothers Linked Against Cancer (BLAC) is a culturally-sensitive, community-driven cancer prevention initiative based in New Orleans, LA, designed to address cancer disparities. Our primary goals are to empower and educate Black men and women about cancer, screening opportunities, and appropriate health behaviors, reducing the impact of current cancer disparities. Utilizing sustainable educational interventions and strong community partnerships, BLAC strives to create significant, positive change in cancer-related knowledge, attitudes, and behaviors in the New Orleans Black community. In 2022, we are primarily addressing prostate cancer disparities.



Tulane

Contact BLAC

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BLAC Team/ Tulane Medical Students
Jonathan Allotey(left), Marcus Moses (middle), Crystal Casado (right)

THE ALBERT
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CHERISH CONTACT INFORMATION

Please email the CHERISH Team or go to our website to partner with CHERISH.

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